MAKING THE MOST OF YOUR LOCAL EVALUATION: ENHANCING COLLABORATION BETWEEN THE COALITION AND EVALUATOR

Connecticut’s Prevention Workforce Conference

Tuesday, November 13, 2018

Sheraton Hartford South
Rocky Hill, CT
Learning Objectives

Participants will:

► Unpack expectations coalition coordinators and evaluators have regarding evaluation and their roles in evaluating their coalition efforts, and identify barriers and strengths based on those perceptions.

► Enhance their understanding of the role of data in coalition planning, building community awareness and support, evaluating progress toward goals, and developing community capacity.

► Understand the data collection and interpretation process as a collaborative effort among the coalition coordinator, coalition members, and the local evaluator.

► Learn practical ways to enhance collaboration and communication between their coalition and local evaluator, to maximize the impact of local evaluation, and resources to support this process.
The Panel

**Evaluators**
- Nina Chanana
  Chanana Consulting
- Marc Goldstein, PhD
  Professor Emeritus,
  Department of Psychological Science
  Central Connecticut State University
  and Coalition Evaluation Consultant
- Bonnie Smith, MPH, CPH, CPS
  B. Weyland Smith Consulting, LLC

**Prevention Coordinators**
- Sheridan Douglass
  Manchester Youth Service Bureau
- Anna Gasinski
  Town of Stratford
- Chelsea Preneta
  Newtown Youth Service Bureau

**Moderator**
- Jennifer Sussman
  DMHAS Center for Prevention
  Evaluation and Statistics at UConn Health
The SEOW Prevention Data Portal

- A collaborative effort between the CPES/SEOW and the Connecticut Data Collaborative (CTData)
- Data elements driven by the work of the SEOW
- Content developed and compiled by CPES
- Platform, design, user interface, and web management by CTData
- Over 200 indicators across 20 sources, and multiple domains (consumption, consequence, risk factors, social determinants of health)
- 32 interactive datasets in phase 1, with more to be added over time
- National, state, sub-state (regional), district, and town-level data
- Major updates coming soon, to support DMHAS regional planning process
Features of the Portal

- Town-level data can be aggregated to DMHAS region, community-type, District Reference Groups (DRG)
- Indicators and datasets searchable by priority problem/substance, data level, year, source, domain, and key words
- Metadata, data visualization and dataset download capability available for all pilot databases
- Resource section with links to prevention partners and data resource sites
- Downloadable content
- Pre-made, annotated data visualization products (maps, graphs, charts) available on-site for the most used indicators
- CT Epidemiological Profile Fact Sheets for all major substances